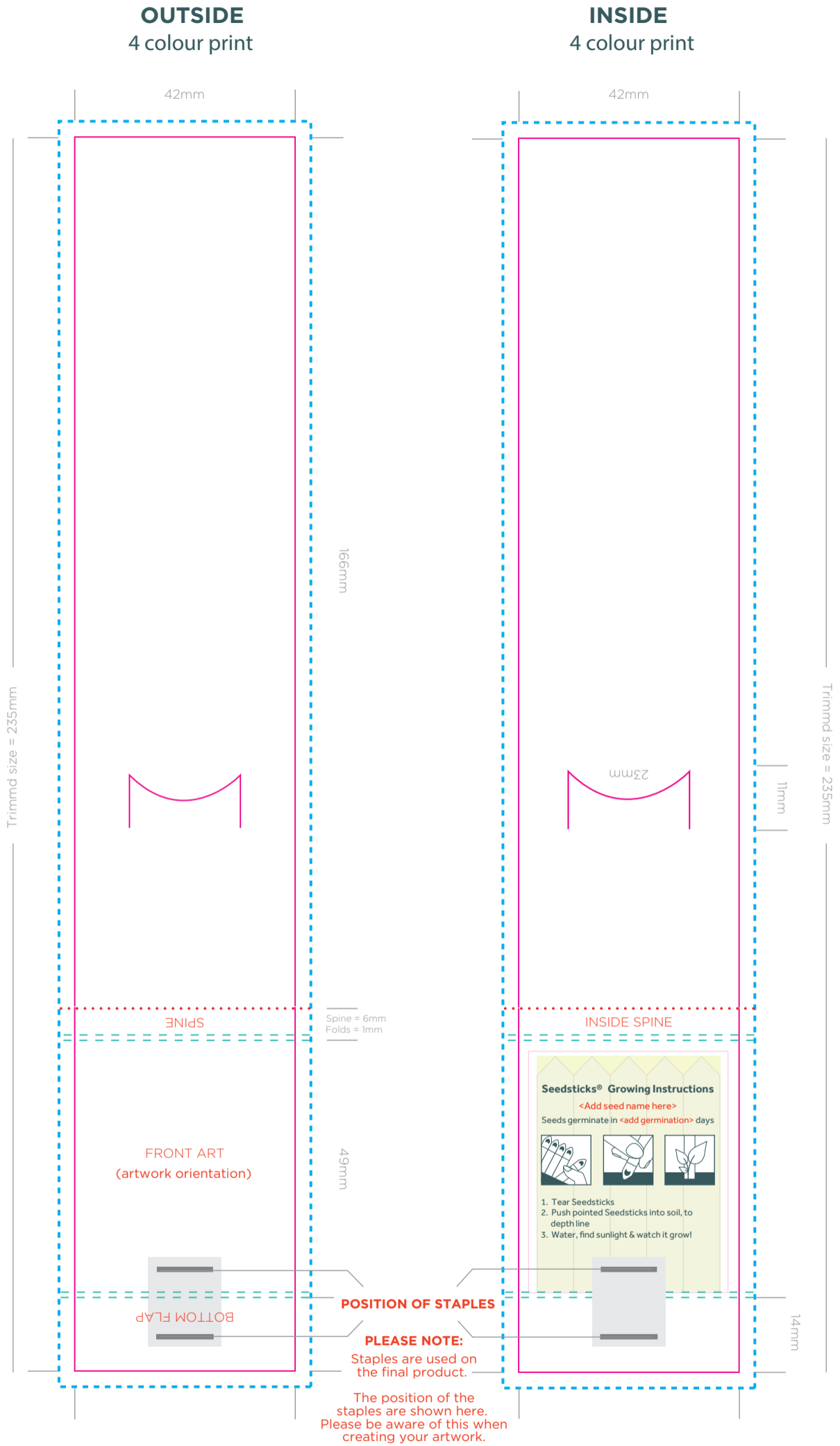


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Spec Guideline (SST-010)



ARTWORK SPECIFICATIONS / REQUIREMENTS

Art must be supplied in CMYK format or PMS colours specified, RGB is not acceptable
 All fonts must be converted to outlines
 Working file must be compatible with CS5 - Illustrator
 3mm bleed is required beyond the trim lines
 Files to be supplied in PDF, EPS or AI format only
 A PDF proof will be emailed for confirmation of design for you to sign off prior to print production
 No responsibility will be accepted for errors or changes once the artwork has been signed off

KEY

- Staples
- Fold Lines
- Cut Line
- Bleed Line
- Perforation Line
- Hidden Area