Camera Seedsticks® Spec Guideline (SST-018)

INSIDE COVER OUTSIDE COVER 4 colour print 4 colour print 62mm Width 62mm Width HIDDEN AREA **INSIDE PANEL** (artwork orientation) FRONT PANEL Trimmed size = 105mm Spine = 6mm ideal for web address details (Including folds = 1mm each) Seedsticks® Growing Instructions IMPORTANT: <Add seed name here> SEED NAME AND
GERMINATION TIME Seeds germinate in <add germination> days 46mm **BACK PANEL** 2. Push pointed Seedsticks into soil, to 3. Water, find sunlight & watch it grow!

> The position of the staples are shown here. Please be aware of this when creating your artwork.

PLEASE NOTE: Staples are used on the final product.

POSITION OF STAPLES

ARTWORK SPECIFICATIONS / REQUIREMENTS

Art must be supplied in CMYK format or PMS colours specified, RGB is not acceptable

BOTTOM FLAP

All fonts must be converted to outlines

Working file must be compatiable with CS5 - Illustrator

3mm bleed is required beyond the trim lines

Files to be supplied in PDF, EPS or AI format only

 $\hbox{A PDF proof will be emailed for confirmation of design for you to sign off prior to print production}\\$

No responsibility will be accepted for errors or changes once the artwork has been signed off



HIDDEN AREA