OUTSIDE COVER INSIDE COVER 4 colour print 4 colour print HIDDEN AREA (artwork orientation) **INSIDE PANEL** FRONT PANEL Trimmed size = 203mm ===== Seedsticks® Growing Instructions IMPORTANT: BACK PANEL depth line 3. Water, find sunlight & watch it grow **POSITION OF STAPLES** BOTTOM FLAP HIDDEN AREA PLEASE NOTE: Staples are used on the final product.

The position of the staples are shown here. Please be aware of this when creating your artwork.

ARTWORK SPECIFICATIONS / REQUIREMENTS

Art must be supplied in CMYK format or PMS colours specified, RGB is not acceptable
All fonts must be converted to outlines
Working file must be compatiable with CS5 - Illustrator
3mm bleed is required beyond the trim lines
Files to be supplied in PDF, EPS or Al format only
A PDF proof will be emailed for confirmation of design for you to sign off prior to print production

No responsibility will be accepted for errors or changes once the artwork has been signed off

