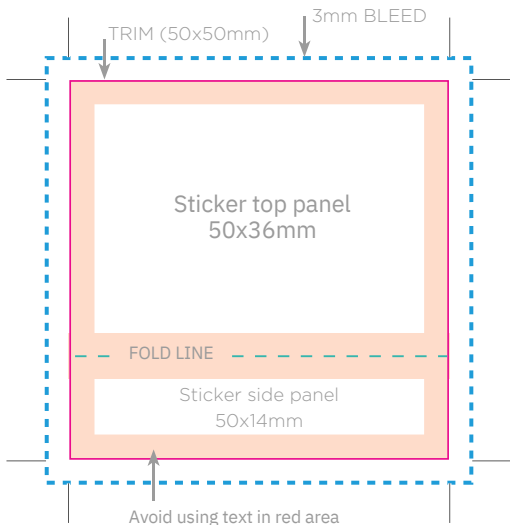


Matchbox Seedsticks®

Spec Guideline (GGS-005)



ARTWORK SPECIFICATIONS / REQUIREMENTS

Art must be supplied in CMYK format or PMS colours specified, RGB is not acceptable
All fonts must be converted to outlines
Working file must be compatible with CS5 - Illustrator
3mm bleed is required beyond the trim lines
Files to be supplied in PDF, EPS or AI format only
A PDF proof will be emailed for confirmation of design for you to sign off prior to print production
No responsibility will be accepted for errors or changes once the artwork has been signed off
Due to printing our method, inkjet and laser printers are not able to print in white
No black colour

KEY

- — Fold Lines
- — Cut Line
- — Bleed Line