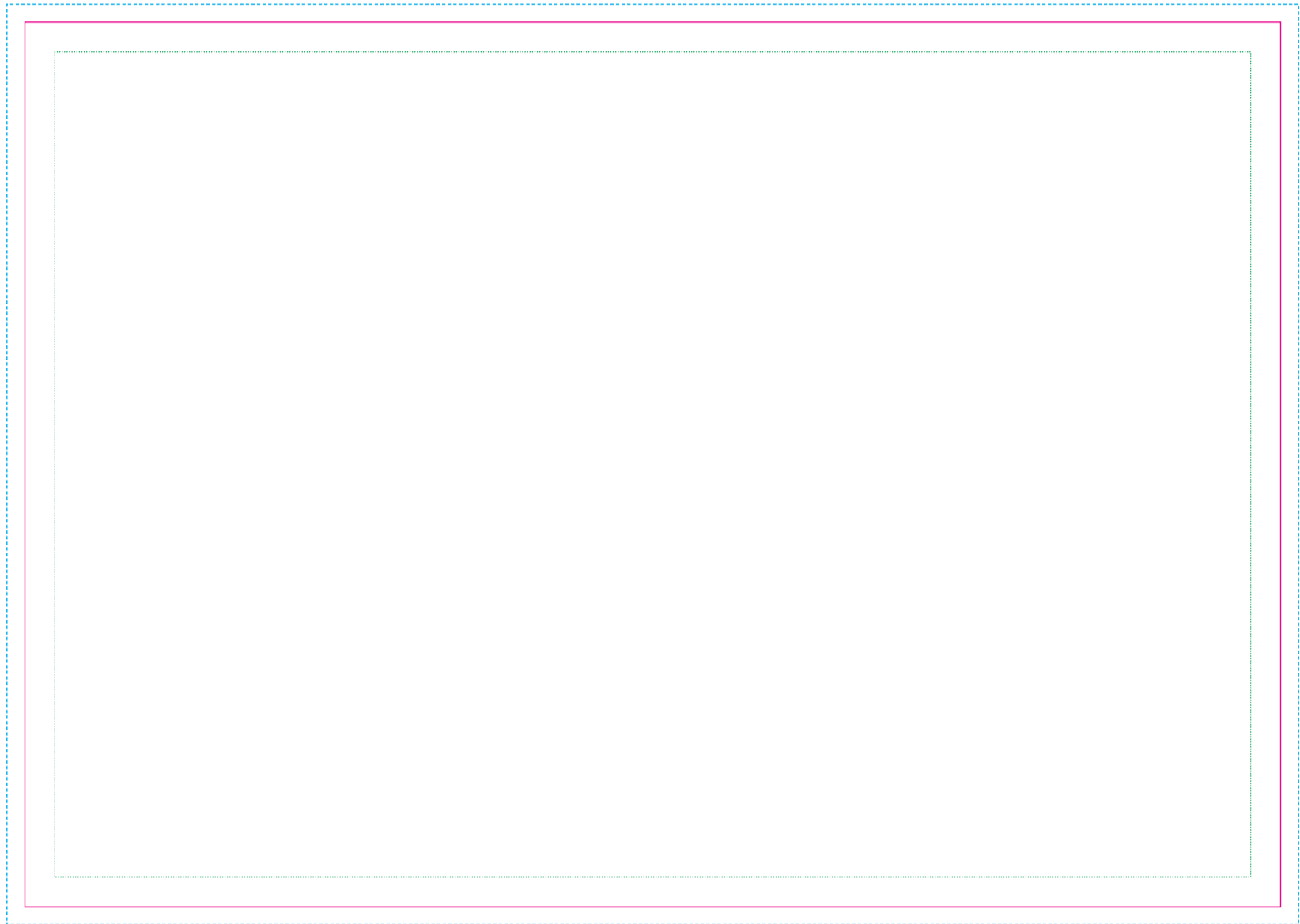


Seeded Paper Postcard A5 (1PP)

Spec Guideline (SPR-031)

Finished size (210mm X 148mm)



ARTWORK SPECIFICATIONS / REQUIREMENTS

Artwork must be supplied in CMYK format or PMS colours specified, RGB is not acceptable

All fonts must be converted to outlines

Note that there is a 5mm print-free area from edge

Working file must be compatible with CS5 - Illustrator

Files to be supplied in PDF, EPS or AI format only

A PDF proof will be emailed for confirmation of design for you to sign off prior to print production

No responsibility will be accepted for errors or changes once the artwork has been signed off

Ink coverage must be no more than 30%

PRINTING ON SEEDED PAPER

Solid dark printing is not recommended

Designer Tips

Avoid using heavy ink coverage

Avoid printing very small text on dark coloured backgrounds. We recommend at least 8 - 9 pt

If using photos of people, be aware that the seeds may show through on lighter areas of the face and eyes

KEY

- Cut Line
- - - - Bleed Line
- Recommended Print area