

# Tree Seedsticks®

Spec Guideline (SST-030)

## OUTSIDE COVER

4 colour print

## INSIDE COVER

4 colour print

92mm Width

92mm Width

HIDDEN AREA

FRONT PANEL  
(artwork orientation)

Spine = 6mm  
(Including folds = 1mm each)

BACK PANEL

BOTTOM FLAP

**IMPORTANT:**  
PLEASE ADD CHOSEN  
SEED NAME AND  
GERMINATION TIME

### POSITION OF STAPLES

#### PLEASE NOTE:

Staples are used on  
the final product.

The position of the  
staples are shown here.  
Please be aware of this when  
creating your artwork.

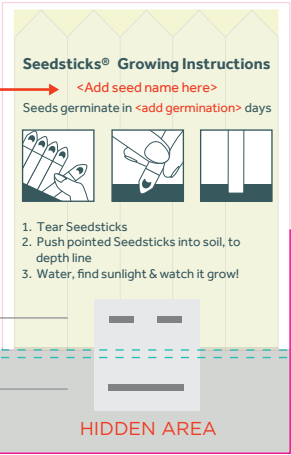
INSIDE PANEL

98mm

105mm

14mm

Trimmed size = 222mm



## ARTWORK SPECIFICATIONS / REQUIREMENTS

- Art must be supplied in CMYK format or PMS colours specified, RGB is not acceptable
- All fonts must be converted to outlines
- Working file must be compatible with CS5 - Illustrator
- 3mm bleed is required beyond the trim lines
- Files to be supplied in PDF, EPS or AI format only
- A PDF proof will be emailed for confirmation of design for you to sign off prior to print production
- No responsibility will be accepted for errors or changes once the artwork has been signed off

### KEY

- Staples
- Fold Lines
- Cut Line
- Bleed Line
- Perforation Line
- Hidden Area