## Video Camera Seedsticks® Spec Guideline (SST-019)

## **OUTSIDE COVER INSIDE COVER** 4 colour print 4 colour print 67mm Width HIDDEN AREA **INSIDE PANEL** (artwork orientation) FRONT PANEL Trimmed size = 110mm Spine = 6mm (Including folds = 1mm each) Seedsticks® Growing Instructions **IMPORTANT:** PLEASE ADD CHOSEN SEED NAME AND GERMINATION TIME <Add seed name here> Seeds germinate in <add germination > days BACK PANEL Tear Seedsticks Push pointed Seedsticks into soil, to 3. Water, find sunlight & watch it grow! HIDDEN AREA **BOTTOM FLAP PLEASE NOTE:** Staples are used on the final product. The position of the staples are shown here. Please be aware of this when

creating your artwork.

## **ARTWORK SPECIFICATIONS / REQUIREMENTS**

Art must be supplied in CMYK format or PMS colours specified, RGB is not acceptable

All fonts must be converted to outlines

Working file must be compatiable with CS5 - Illustrator

3mm bleed is required beyond the trim lines

Files to be supplied in PDF, EPS or AI format only

A PDF proof will be emailed for confirmation of design for you to sign off prior to print production

No responsibility will be accepted for errors or changes once the artwork has been signed off

