



Market Lead

35 years experience
Trademarked products
Made in Britain certified
30 year BPMA members
Living Wage employers
SMETA Pillar 4 audited
EcoVadis Certified



Marketing

Dedicated marketer
Newsletters & banners
Branded catalogues
Distributor support area
Quarterly special offers
Online toolkits



Our Services

Sales

Dedicated account representative
Instant pricing via online portal
Free visuals & samples
Available for visits!
Voucher Rewards



Orders

Free Artworking
Low budget, Essentials range
Express options available
Fully branded, bespoke options
High volume capacity



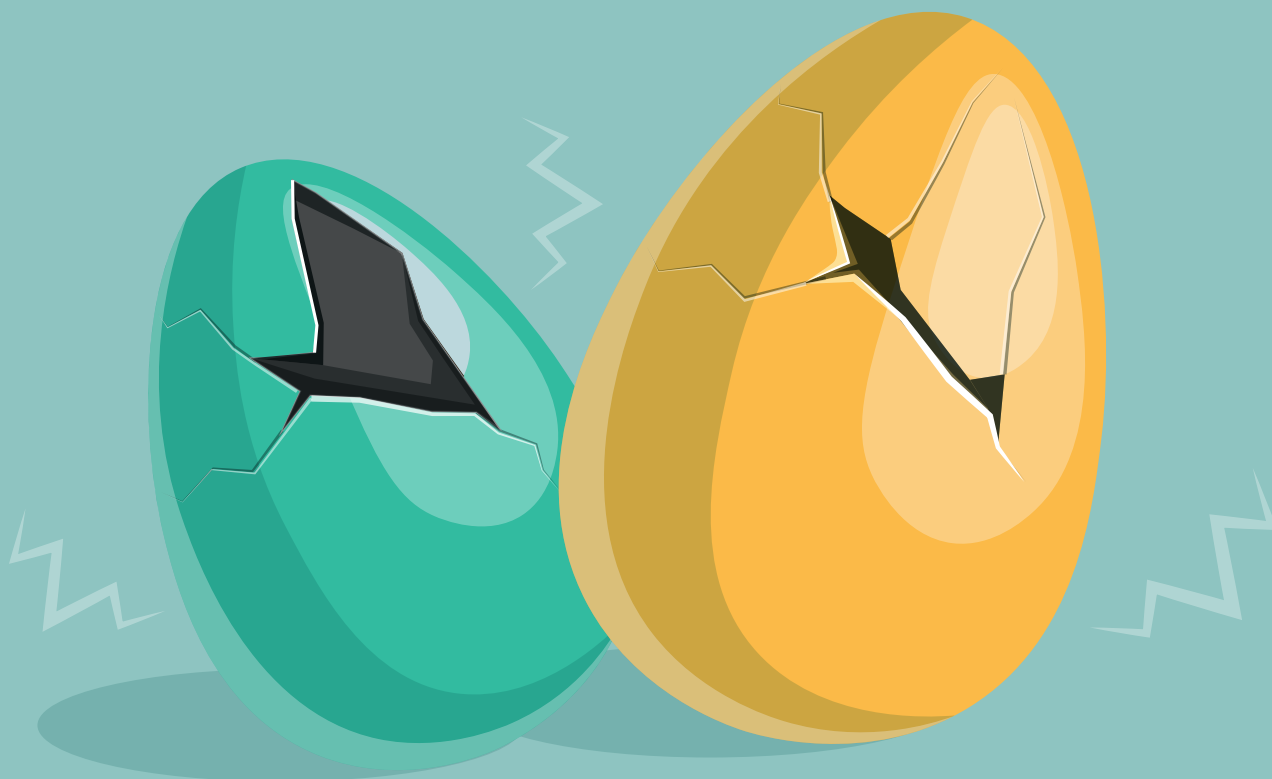
NEW SEASON NEW PRODUCTS

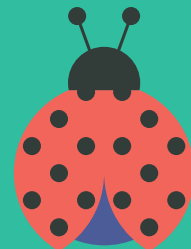


Spring is all about fresh beginnings, and our latest product releases bring new creative possibilities to plantable promotions.

Designed for modern marketing channels, these new formats help your clients deliver memorable brand experiences through direct mail, event giveaways, desk drops, and eco-conscious gifting.

Every product is made in the UK, built from recycled or sustainable materials, and fully customisable, giving you the flexibility to meet briefs of any size with confidence.





Large Clay Pot Gardens

Code: GKS-033

Size: 80mm x 80mm x 70mm

Large Clay Pot Gardens make it easy to 'sow and grow' at home or work. Seedsticks® are 100% recycled greyboard, and the pot is natural clay. Assembled in the UK, this all-in-one grow kit includes a customisable sleeve and now includes engraving with a company submark (to one side). Growing instructions and a choice of seeds are included. Individually personalise each pot with 3 available fonts.



Seedsticks® Booklet

Code: STA-065

Pack when folded: 105mm x 148mm



Our Seedsticks Booklets is a beautifully crafted, high-impact promotional product designed to elevate brand engagement through sustainable, nature-forward experiences. Each booklet contains a medium seedsticks inside the booklet and a A6 booklet. The booklet design provides ample space and is fully customisable front and back. Finished size is A6. Ideal for direct mail, it's designed to fit neatly through standard letterboxes.



Rainball Seed Jars

Code: GGS-017

Size: 30mm x 80mm

Add a splash of colour to your brand with Rainball Seed Jars! This eco-friendly promotional gift includes three vibrant seed balls or colourful rainballs, nestled inside a small glass jar, designed to bloom into beautiful wildflowers when scattered and watered. Made in the UK and part of the Made in Britain campaign, each jar features a 4-colour digital print sticker 49 x 49, offering standout branding for your customer.

Low
MOQ

New

Seed Packet Booklet

Code: SST-066

Pack when folded: 80mm x 60mm

Our Medium Seed Packet Booklets is a beautifully crafted, high-impact promotional product designed to elevate brand engagement through sustainable, nature-forward experiences. Each booklet contains a medium seed packet from our essentials range. The booklet design is fully customisable front and back. Ideal for direct mail, it's designed to fit neatly through standard letterboxes.



New

NEW *Super Express!*

 **24**
HOUR **TURNAROUND**

Available on:

- ★ 25, 50 OR 100 UNITS
- ★ ORDER & APPROVE BEFORE 11 AM
- ★ DISPATCH BY 3 PM, FOR NEXT-DAY DELIVERY
- ★ THE SUPER EXPRESS FEE IS £95, INCLUDING SET UP BUT EXCLUDING DELIVERY





TURNAROUND

Available on...

Essentials Pencil Seedsticks®

Code: ESS-009



Essentials Seedsticks®

Code: ESS-002



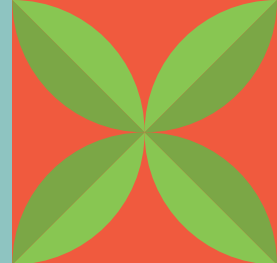
Essentials Clay Pot Gardens

Code: ESS-003



Essentials Rainballs Seed Cubes

Code: ESS-006



ECO ON A BUDGET?

ESSENTIALS JUST GOT BETTER

Fresh Look. Lower MOQ. Bigger Possibilities. We've reimagined our Essentials range, giving it a fresh new look, more flexibility, and a whole lot more choice.

Essentials Seedsticks®

Code: ESS-002

Size: 38mm x 46mm

Fully customisable labels that can be printed in full colour and are available with wildflower or mixed herb seeds.



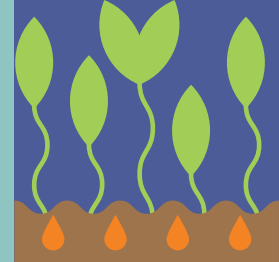
**Low
MOQ**

Essentials Seed Packets

Code: ESS-001

Pack when folded: 80mm x 60mm

Fully customisable labels that can be printed in full colour and are available with wildflower or mixed herb seeds.



Essentials Rainballs Seed Cubes

Code: ESS-006

Size: 40mm x 40mm x 40mm

Rainballs seed cubes come pre-printed in wildflower. Customise each box with a 35 x 35 mm square white sticker. Each cube contains 3 x colourful rainball seed balls.



Essentials Seed Packet Envelopes

Code: ESS-007

Size: 95mm x 65mm

Essentials Seed Packet Envelopes come with fully customisable labels that can be printed in full colour and are available with wildflower or mixed herb seeds.



Essentials Pencil Seedsticks®

Code: ESS-009

Size: 54mm x 280mm

Introducing a 3-in-1 eco-friendly stationary tool that's perfect for any campaign. The bookmarks are beautifully pre-printed, with a choice of wildflower or herb seeds with a full colour label to the sleeve, while the barrel of the pencil can be engraved.



**3-Day
Express
Service
Available**

Essentials Bio Pot Gardens

Code: ESS-014

Size: 70mm x 70mm x 75mm

A complete grow kit that includes a four soil tablet and 5 Seedsticks® as well as the wood fibre pot. The outside sleeve is white with a pictorial design and growing instructions on the inside. Each sleeve is customisable with a full-colour label. Seed options: Wildflowers, Herbs, Fruit & veg, Sunflower, Poppy and Forget-me-not.

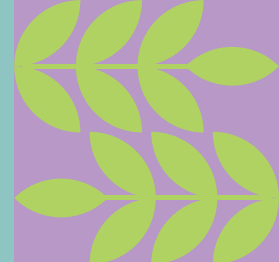


Essentials Desktop Cube Gardens

Code: ESS-008

Pack when folded: 75mm x 75mm x 75mm

Each cube is 100% compostable, and includes a soil tablet and 5 Seedsticks®. The outside of each sleeve is white with a pictorial design and growing instructions on the inside. The cubes are customisable with engraving on one side as standard. Seed options: Wildflowers, Herbs, Fruit & veg, Sunflower, Poppy and Forget-me-not.



Essentials Clay Pot Gardens

Code: ESS-003

Size: 60mm x 55mm x 50mm

A complete grow kit that includes a soil tablet and 5 Seedsticks® as well as the clay pot. The outside sleeve is white with a pictorial design and growing instructions on the inside. Each sleeve is customisable with a full-colour label. Seed options: Wildflowers, Herbs, Fruit & veg, Sunflower, Poppy and Forget-me-not.



Low
MOQ

New



Low
MOQ

New

Essentials Letterbox Gardens

Code: ESS-005

Pack when folded: 10mm x 95mm x 95mm

Includes a large soil tablet and 5 Seedsticks® in a grow bag. The sleeve wrapped around the tablet is white with a pictorial design and growing instructions on the inside. Customisable with full colour label. Ideal for cookery brands and sustainable promotions. Seed options: Wildflowers, Herbs, Fruit & veg, Sunflower, Poppy and Forget-me-not.

NEW!

SEEDED PAPER PRICE DROP!

- ★ Now printed in-house
- ★ Up to 50% off one sided print
- ★ Lower MOQ (50 units!)
- ★ Water based inks



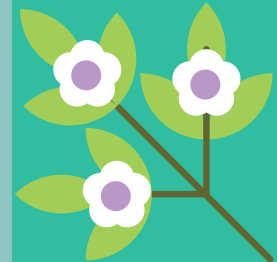
MEET OUR NEW GROW KITS

**Promotional products shouldn't disappear after one day;
they should live on.**

That's exactly what our new Grow Kits deliver: engaging, desk-friendly gifts that keep your client's brand visible long after the initial handover.

Each kit contains everything needed to start growing straight away, seeds, soil, instructions and beautifully branded packaging, creating a hands-on experience that connects people to brands through nature.





Seed Ball Cubes

Code: GGS-009

Size: 40mm x 40mm x 40mm

Add a splash of colour to your brand with Seed Ball Cubes! This eco-friendly promotional gift includes three vibrant seed balls or colourful rainballs, nestled inside a custom-printed recycled box, designed to bloom into beautiful wildflowers when scattered and watered.

New



Flower Pot Box Gardens

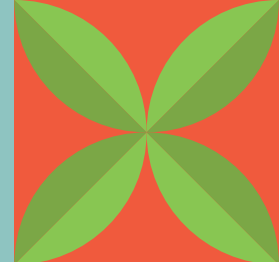
Code: GKS-030

Size: 60mm x 60mm x 95mm

**Low
MOQ**

New

Bring desks to life with a greener way to promote your brand! This compact and creative green gift is designed to sit proudly on any desk, offering a daily reminder of your brand's commitment to sustainability. Made in the UK from a kraft cup, recycled paper, 100% recycled greyboard, and eight soil pellets, it's a sustainable promotional product that's as functional as it is thoughtful.



Seed Tin Gardens

Code: GKS-032

Size: 130mm x 66mm x 66mm

Grow your brand from the desktop up with our eco-friendly Seed Tin Gardens! This compact growing kit is a brilliant way for end users to enjoy planting at their desks, while keeping your client's brand in full view. Made in the UK from a kraft tube with metal lid and base, recycled paper, 100% recycled greyboard, and eight soil pellets, it's a sustainable gift that delivers long-lasting impact.



Seed Grow Pouches

Code: GKS-029

Size: 85mm x 145mm x 10mm

Plant your brand with purpose using our Seed Grow Pouch, the eco-friendly way to leave a lasting impression. This compact grow kit is made in the UK from 100% recycled greyboard and includes two coir pellets, five Seedsticks®, growing instructions, and a biodegradable zip-lock bag, available in brown or black.



Desktop Cup Gardens

Code: GKS-031

Size: 95mm x 65mm x 95mm

This compact and creative green gift is designed to sit proudly on any desk, offering a daily reminder of your brand's commitment to sustainability. Made in the UK from a kraft cup, recycled paper, 100% recycled greyboard, and eight soil pellets, it's a sustainable promotional product that's as functional as it is thoughtful.





Following the Christmas hamper success, we're now ready to launch our biggest Spring incentive!

Spend £500* or more
and receive a Bloom &
Wild gift card.



PROMO CODE:
SPRING26

£500 - £999 = £20 GIFT CARD

£1,000 - £2,499 = £35 GIFT CARD

£2,500 - £4,999 = £75 GIFT CARD

£5,000+ = £100 GIFT CARD

www.bloomandwild.com

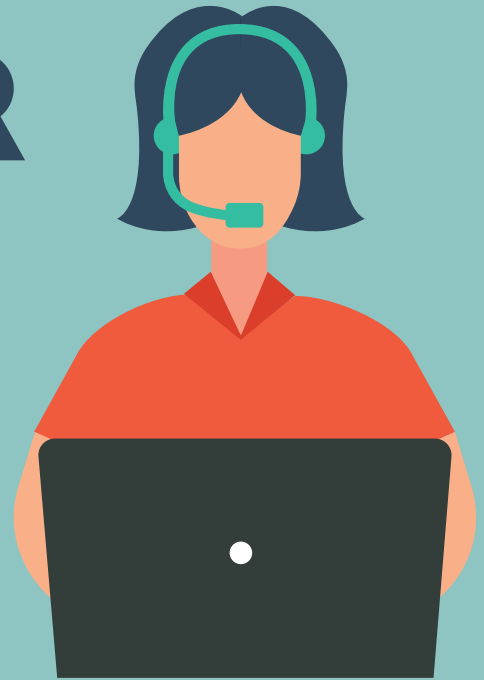
* This excludes Sprout pencils and seed packets (but includes seed packet envelopes), and ex VAT.

DISTRIBUTOR SUPPORT

At Sow Easy, we don't just supply products, we support you at every stage of the sales journey.

As a specialist supplier, we know that distributors need fast responses, clear visuals, physical samples, and expert guidance to convert opportunities into orders.

That's why we've built one of the most comprehensive distributor support packages in the promotional merchandise industry.



Marketing hub

- ★ NEWS ARTICLES AND BLOGS YOU CAN SHARE WITH YOUR AUDIENCE
- ★ HIGH-RESOLUTION PRODUCT IMAGES FOR WEBSITES, QUOTES, AND PROPOSALS
- ★ WEB BANNERS FOR YOUR ONLINE STORE OR EMAIL CAMPAIGNS
- ★ E-SHOT TEMPLATES FOR DISTRIBUTOR EMAIL MARKETING
- ★ SOCIAL MEDIA GRAPHICS AND CAPTIONS FOR INSTANT POSTING
- ★ PRODUCT INFORMATION AND SPECIFICATIONS

Online portal

- ★ RESPOND TO CLIENT ENQUIRIES IMMEDIATELY
- ★ BUILD QUOTES FASTER
- ★ ADJUST QUANTITIES ON THE FLY
- ★ KEEP MOMENTUM DURING CLIENT CONVERSATIONS

Sample shop

- ★ TEST PRODUCT QUALITY
- ★ SHOW OPTIONS TO CLIENTS
- ★ BUILD YOUR OWN SAMPLE LIBRARY
- ★ INSPIRE CONFIDENCE DURING PITCHES

10 REASONS TO CHOOSE SOW EASY



1

We Are True Specialists — Not Generalists

Working with us is like working with a specialist butcher instead of a supermarket. You get better products, better support, and a far deeper understanding of the category.

We Invented Seedsticks® — and We Still Lead the Market

We are the original creators and trademark owners of Seedsticks®, the iconic matchbook-style seed product that is only available from Sow Easy.

2

Made in Britain Manufacturing — Quality, speed and sustainability

Many of our products, including Seedsticks®, are produced right here in the UK. Where other suppliers rely on overseas imports with long transit times, we keep production local.

3

UK Stock & Made- to-Order Flexibility

We carry extensive UK stock and offer made-to-order production across key ranges.

4

5

Free Artworking & Expert Creative Support

You bring the opportunity;
we help bring it to life.



6

Our Essentials Range Helps You Win More Business

We know not every client has a large budget. That's why we created our Essentials range, a collection of low-budget, entry-level products that make plantable merchandise accessible to more markets.

Fully Branded & Bespoke Options – Not Limited Stock Templates

Many suppliers offer fixed-stock items with minimal branding. We do the opposite. We specialise in fully branded, customised and bespoke products that reflect your client's message, identity and goals.

7

8

Fast Turnarounds & Express Options for Last-Minute Projects

We know that last-minute briefs are part of the industry. Our client gets what they need, and you get a reputation for being the hero who pulls it off.

High-Volume Production Capacity

Whether your client needs 100 units or 500,000, we can handle it. Large campaigns are no problem; we've been servicing them for decades.

9

10

Genuinely Sustainable Products & Certified Ethical Standards

We take sustainability seriously, we use recycled materials, biodegradable components, responsible inks and high-quality seeds. Everything we produce is designed to be planted and enjoyed, not thrown away.

