



# Introducing our biggest seeded paper upgrade ever



## A Win-Win for Distributors and Their Clients

By bringing seeded paper printing in-house, reducing MOQs, and cutting prices, Sow Easy is making sustainable promotional products more accessible and more appealing than ever. For distributors, this means:

- ✓ **A stronger eco-friendly offering**
- ✓ **Increased competitiveness**
- ✓ **More opportunities to convert prospects into buyers**
- ✓ **Higher customer satisfaction across campaigns of all sizes**