

Perfect for Every Eco-Friendly Campaign



Why Our Essentials Range is Perfect for Promotional Campaigns

The refreshed Sow Easy Essentials range has been designed to give you and your customers more flexibility, more choice, and more value, all while staying true to eco-conscious principles. With new designs, extra seed options, faster lead times, and the exciting Bio Pot Garden addition, Essentials is the ideal choice for a wide variety of promotional campaigns.

- ✓ **Events & Exhibitions**
- ✓ **Direct Mail Campaigns**
- ✓ **Seasonal Promotions**
- ✓ **Local Community Campaigns**
- ✓ **Last-Minute Campaigns**

Revised Artwork & A Greater Choice of Seeds



**Essentials
Seed Packet**



**Essentials
Standard Seedsticks**



**Essentials
Clay Pot Garden**



**Essentials
Letterbox Garden**



**Essentials
Rainball Seed Cube**



**Essentials
Seed Packet Envelope**



**Essentials
Desktop Cube Garden**



**Essentials
Pencil Seedsticks**

Expanded Seed Options



Wildflowers



Mixed Herbs



Sunflowers



Forget-Me-Nots



Poppies



Fruit & Veg Mix