

# Perfect for Every Eco-Friendly Campaign



**Six seed options** allow for seasonal, themed, or brand-aligned campaigns



An **exciting new talking point** in the range to re-engage customers

Ability to **say "yes"** to **smaller orders**, opening the door to more customers

A **cost-effective range** that's easy to sell into budgets of all sizes

A **valuable selling point** when pitching to clients with tight deadlines

## Why Our Essentials Range is Perfect for Promotional Campaigns

The refreshed Sow Easy Essentials range has been designed to give you and your customers more flexibility, more choice, and more value, all while staying true to eco-conscious principles. With new designs, extra seed options, faster lead times, and the exciting Bio Pot Garden addition, Essentials is the ideal choice for a wide variety of promotional campaigns.

- Events & Exhibitions**
- Direct Mail Campaigns**
- Seasonal Promotions**
- Local Community Campaigns**
- Last-Minute Campaigns**