

You spoke, we listened – Price & MOQ reduction on popular ranges



Prices cut by 30%
across Seedsticks*

Seedsticks minimum order
quantity is now just **50
units (previously 250).**

Desktop Tube Garden
Grow Kits minimum order
quantity reduced to **25
units (previously 50).**



Bespoke shapes **now just £40 die charge** —
making creative campaigns more accessible.

Desktop Cube Garden Grow Kits
minimum order quantity reduced
to **25 units (previously 50).**



*up to 500 units.

More possibilities. More clients. More wins.

We made these changes for a simple reason: to make it easier for you to grow.

With lower minimum orders, sharper prices, and faster lead times, your world just got bigger:

- ☑ **Work with clients you couldn't reach before — even on the smallest campaigns.**
- ☑ **Offer creative, bespoke solutions without the big setup costs.**
- ☑ **Deliver faster, with production now handled in-house.**
- ☑ **Make sustainable gifting even more accessible for brands of all sizes.**

Company Overview

Established in 1988, Sow Easy is the UK's leading supplier of eco-friendly, seed-based promotional products. Specializing in customizable items that grow into flowers, herbs, or vegetables, Sow Easy partners with marketing agencies, distributors, and brands to create memorable, sustainable marketing campaigns.



Mission Statement

To inspire sustainable growth by providing innovative, plantable promotional products that leave a lasting impression and a greener planet.

Top 3 Products



Seedsticks®

A signature product resembling a matchbook, each stick contains seeds that can be planted to grow various plants.

Seed Packets

Custom-branded packets containing a variety of seeds, perfect for giveaways and mail campaigns.

Seed Grow Kits

Includes items like desktop cube gardens and letterbox gardens, providing a complete growing experience in a compact package.

WHICH EMAIL ADDRESS SHOULD YOU USE?

hello@soweasy.com

- ☒ BESPOKE QUOTES
- ☒ PURCHASE ORDERS
- ☒ VISUAL REQUESTS
- ☒ PRODUCT INFORMATION
- ☒ PRODUCT DATA
- ☒ SHIPPING SECIFICATIONS

production@soweasy.com

- ☒ ARTWORK APPROVALS
- ☒ PROOFS
- ☒ PROGRESS CHECKS
- ☒ TRACKING
- ☒ POINT OF DELIVERY
- ☒ QUALITY ISSUES

finance@soweasy.com

- ☒ INVOICES
- ☒ STATEMENTS
- ☒ REFUNDS
- ☒ PAYMENTS
- ☒ GENERAL ACCOUNTS

