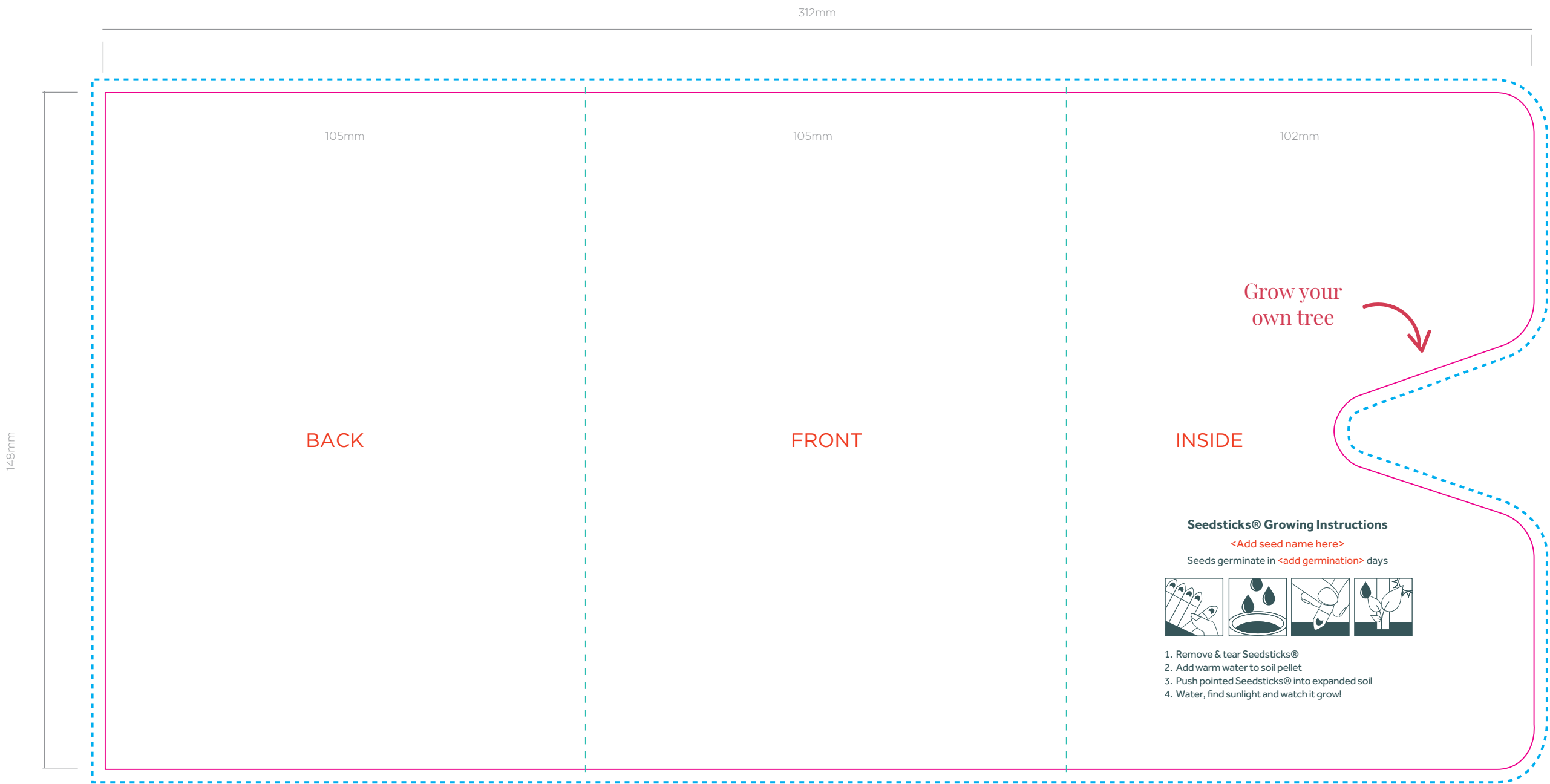


Seedsticks Christmas Greeting Card

SPEC GUIDELINE (CHR-001)



ARTWORK SPECIFICATIONS / REQUIREMENTS

Art must be supplied in CMYK format or PMS colours specified, RGB is not acceptable

All fonts must be converted to outlines

Working file must be compatible with CS5 - Illustrator

3mm bleed is required beyond the trim lines

Files to be supplied in PDF, EPS or AI format only

A PDF proof will be emailed for confirmation of design for you to sign off prior to print production

No responsibility will be accepted for errors or changes once the artwork has been signed off

KEY

Fold Lines

Cut Line