## Plastic Free Large Seed Packet Spec Guideline (SPK-025)

## **OUTSIDE**

4 colour print

150mm x 101mm

All seed packets will be printed with the seed serial / batch number. This area will be foil sealed and any artwork will be distorted we recommend that only background colours/graphics are used here with no text. **Growing Instructions** (Top) (Front) do not place any essential elements of the artwork outside this line 91 mm

## **ARTWORK SPECIFICATIONS / REQUIREMENTS**

Artwork files to be supplied in PDF format only, with artwork created using vector format. JPEG will not be accepted.

(Bottom)

All artwork files should be supplied in CMYK colour format. RGB is not accepted. Please turn off the GUIDE layers on the template, before sending the PDF.

A 3mm bleed is required beyond the cut lines.

QR codes should be a minimum 25mm in height

A PDF proof will be emailed to you, to sign off prior to going into print production. Please take special care to check your artwork, deisgn and layout. No responsibility will be accepted for errors or changes once the PDF proof has been approved.

KEY	
	Fold Lines
	Cut Line
	Bleed Line
	Seal Line