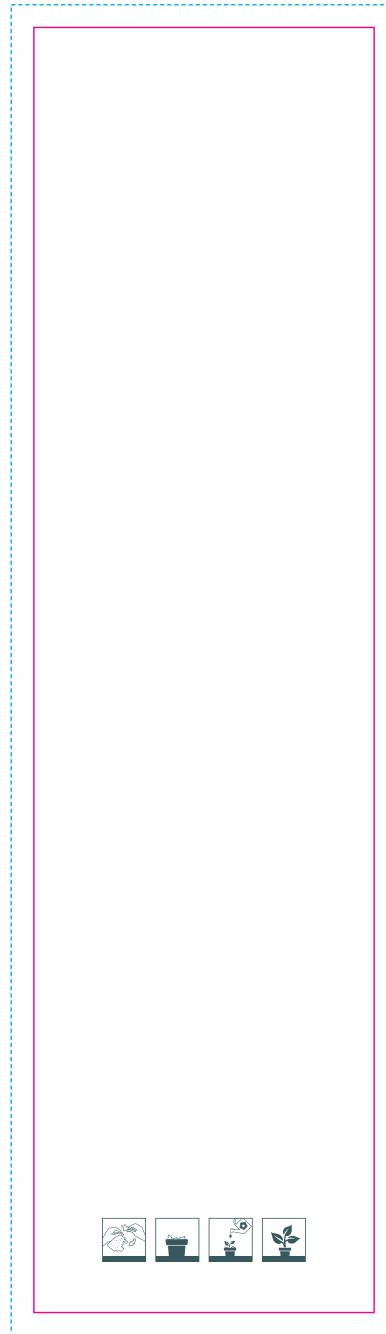


Seeded Paper Bookmark (1PP)

Spec Guideline (SPR-057)

Finished size: 45mm x 170mm



ARTWORK SPECIFICATIONS / REQUIREMENTS

Artwork must be supplied in CMYK format
Working file must be compatible with CS5 - Illustrator
Files to be supplied in PDF, EPS or AI format only
A PDF proof will be emailed for confirmation of design for you to sign off prior to print production
No responsibility will be accepted for errors or changes once the artwork has been signed off
No more than 50% coverage, no black colours as this can result in blotching due to the texture of the seed.
QR codes should be a minimum 2.5cm in height

PRINTING ON SEEDED PAPER

Solid dark printing is not recommended
The paper colour can vary due to the difference in pulp batches. As a result, the print colours can also vary per order.
Designer Tips
Avoid using heavy ink coverage
Avoid printing very small text on dark coloured backgrounds.
We recommend at least 8 - 9 pt
If using photos of people, be aware that the seeds may show through on lighter areas of the face and eyes

KEY

- Cut Line
- Bleed Line
- Recommended Print area