

Bee Seedsticks®

Spec Guideline (SST-038)

OUTSIDE COVER

4 colour print

Print area: 99mm x 148mm

99mm Width

HIDDEN AREA

FRONT PANEL
(artwork orientation)

Spine = 6mm
(Including folds = 1mm each)

BACK PANEL

BOTTOM FLAP

IMPORTANT:
PLEASE ADD CHOSEN
SEED NAME AND
GERMINATION TIME

POSITION OF STAPLES

PLEASE NOTE:
Staples are used on
the final product.

The position of the
staples are shown here.
Please be aware of this when
creating your artwork.

INSIDE COVER

4 colour print

Print area: 99mm x 148mm

99mm Width

INSIDE PANEL

MADE IN BRITAIN

Seedsticks® Growing Instructions

→ <Add seed name here>
Seeds germinate in <add germination> days



1. Tear Seedsticks
2. Push pointed Seedsticks into soil, to depth line
3. Water, find sunlight & watch it grow!

HIDDEN AREA

148mm

61mm

67mm

14mm

Trimmed size = 148mm

ARTWORK SPECIFICATIONS / REQUIREMENTS

Artwork files to be supplied in PDF format only, with artwork created using vector format. JPEG will not be accepted.
All artwork files should be supplied in CMYK colour format. RGB is not accepted.
Please turn off the GUIDE layers on the template, before sending the PDF.
A 3mm bleed is required beyond the cut lines.
QR codes should be a minimum 25mm in height
A PDF proof will be emailed to you, to sign off prior to going into print production. Please take special care to check your artwork, design and layout.
No responsibility will be accepted for errors or changes once the PDF proof has been approved.

KEY

- Staples
- Fold Lines
- Cut Line
- Bleed Line
- Hidden Area