Light Bulb Seedsticks®
Spec Guideline (SST-011)

OUTSIDE COVER
4 colour print

65mm Width

HIDDEN AREA

FRONT PANEL
(artwork orientation)

177mm

Spine = 6mm
(Including folds = 1mm each)

BACK PANEL

POSITION OF STAPLES

4mm

4mm

BOTTOM FLAP

INSIDE COVER
4 colour print

65mm Width

INSIDE PANEL

75mm

Trimmed size = 177mm

82mm
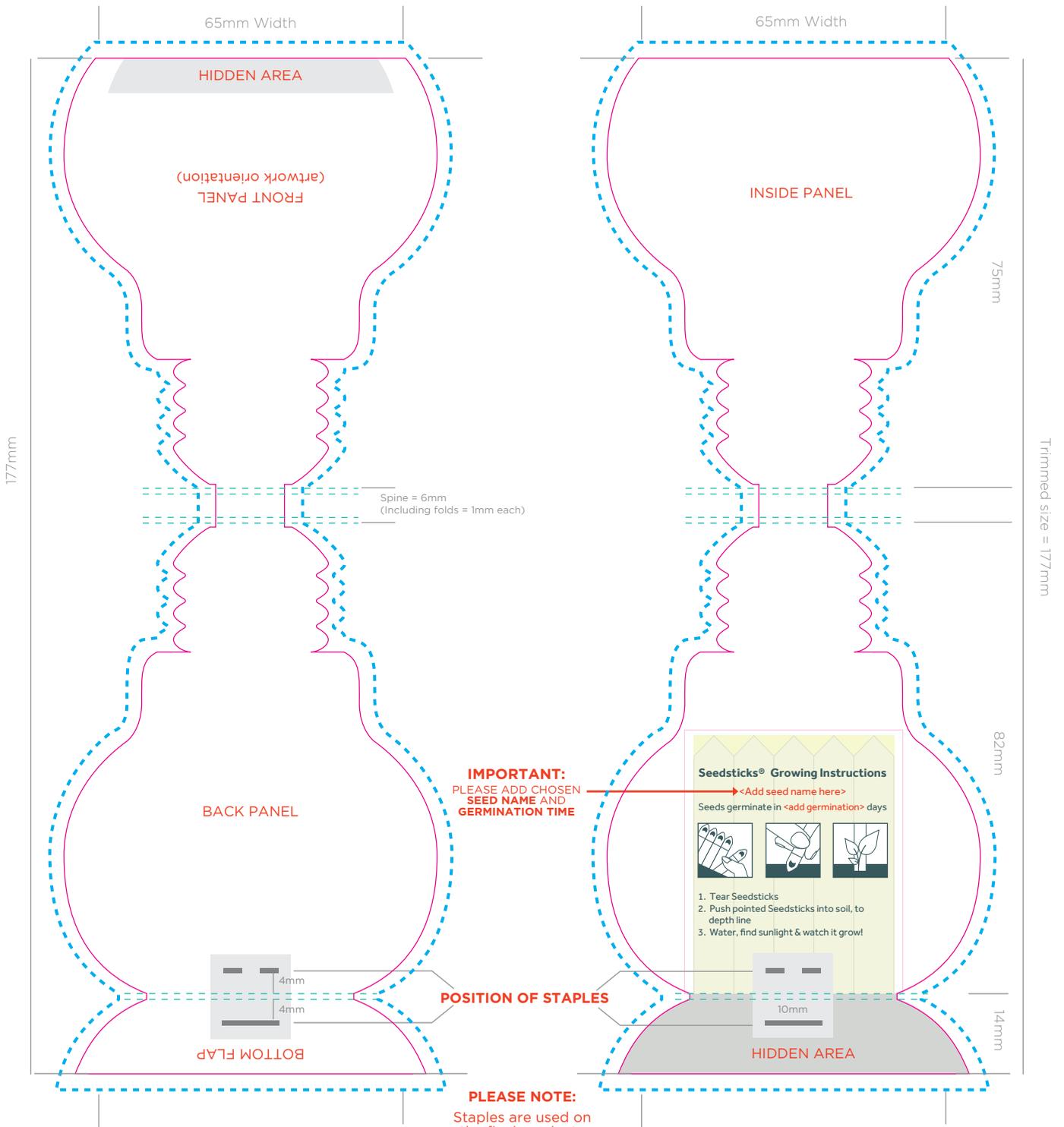
IMPORTANT:
PLEASE ADD CHOSEN
SEED NAME AND
GERMINATION TIME

Seedsticks® Growing Instructions
<Add seed name here>
Seeds germinate in <add germination> days

1. Tear Seedsticks
2. Push pointed Seedsticks into soil, to depth line
3. Water, find sunlight & watch it grow!

10mm

HIDDEN AREA

14mm

PLEASE NOTE:
Staples are used on
the final product.

The position of the
staples are shown here.
Please be aware of this when
creating your artwork.

ARTWORK SPECIFICATIONS / REQUIREMENTS

Art must be supplied in CMYK format or PMS colours specified, RGB is not acceptable
All fonts must be converted to outlines
Working file must be compatiable with CS5 - Illustrator
3mm bleed is required beyond the trim lines
Files to be supplied in PDF, EPS or AI format only
A PDF proof will be emailed for confirmation of design for you to sign off prior to print production
No responsibility will be accepted for errors or changes once the artwork has been signed off

KEY

▬▬▬	Staples
- - - -	Fold Lines
———	Cut Line
▪▪▪▪	Bleed Line
•••••	Perforation Line
▨	Hidden Area