Tractor Seedsticks®
Spec Guideline (SST-004)
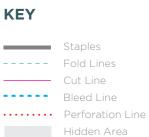
OUTSIDE COVER
4 colour print

104mm Width

HIDDEN AREA

FRONT PANEL
(artwork orientation)

Ideal for web address details

Spine = 6mm
(Including folds = 1mm each)

181mm

BACK PANEL

BOTTOM FLAP

4mm
4mm

POSITION OF STAPLES

PLEASE NOTE:
Staples are used on
the final product.

The position of the
staples are shown here.
Please be aware of this when
creating your artwork.

INSIDE COVER
4 colour print

104mm Width

INSIDE PANEL

80mm

Trimmed size = 181mm

81mm

IMPORTANT:
PLEASE ADD CHOSEN
SEED NAME AND
GERMINATION TIME

Seedsticks® Growing Instructions

<Add seed name here>
Seeds germinate in <add germination> days

1. Tear Seedsticks
2. Push pointed Seedsticks into soil, to depth line
3. Water, find sunlight & watch it grow!

10mm

HIDDEN AREA

14mm

ARTWORK SPECIFICATIONS / REQUIREMENTS

Art must be supplied in CMYK format or PMS colours specified, RGB is not acceptable

All fonts must be converted to outlines

Working file must be compatiable with CS5 - Illustrator

3mm bleed is required beyond the trim lines

Files to be supplied in PDF, EPS or AI format only

A PDF proof will be emailed for confirmation of design for you to sign off prior to print production

No responsibility will be accepted for errors or changes once the artwork has been signed off

KEY

——	Staples
– – –	Fold Lines
——	Cut Line
– – –	Bleed Line
· · · · ·	Perforation Line
▨	Hidden Area