

Van Seedsticks®

Spec Guideline (SST-025)

OUTSIDE COVER

4 colour print

126mm Width

HIDDEN AREA

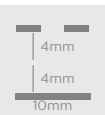
Flap = 12mm

FRONT PANEL
(artwork orientation)

Ideal for web address details

Spine = 11mm
(Including folds = 1mm each)

BOTTOM FLAP



POSITION OF STAPLES

PLEASE NOTE:

Staples are used on the final product.

The position of the staples are shown here. Please be aware of this when creating your artwork.

INSIDE COVER

4 colour print

126mm Width

INSIDE PANEL

64mm

52mm

14mm

Trimmed size = 141mm

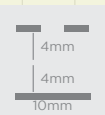
Seedsticks® Growing Instructions

>Add seed name here<

Seeds germinate in <add germination> days



1. Tear Seedsticks
2. Push pointed Seedsticks into soil, to depth line
3. Water, nd sunlight & watch it grow!



HIDDEN AREA

ARTWORK SPECIFICATIONS / REQUIREMENTS

Art must be supplied in CMYK format or PMS colours specified, RGB is not acceptable

All fonts must be converted to outlines

Working file must be compatible with CS5 - Illustrator

3mm bleed is required beyond the trim lines

Files to be supplied in PDF, EPS or AI format only

A PDF proof will be emailed for confirmation of design for you to sign off prior to print production

No responsibility will be accepted for errors or changes once the artwork has been signed off

KEY

- Staples
- Fold Lines
- Cut Line
- Bleed Line
- Perforation Line
- Hidden Area