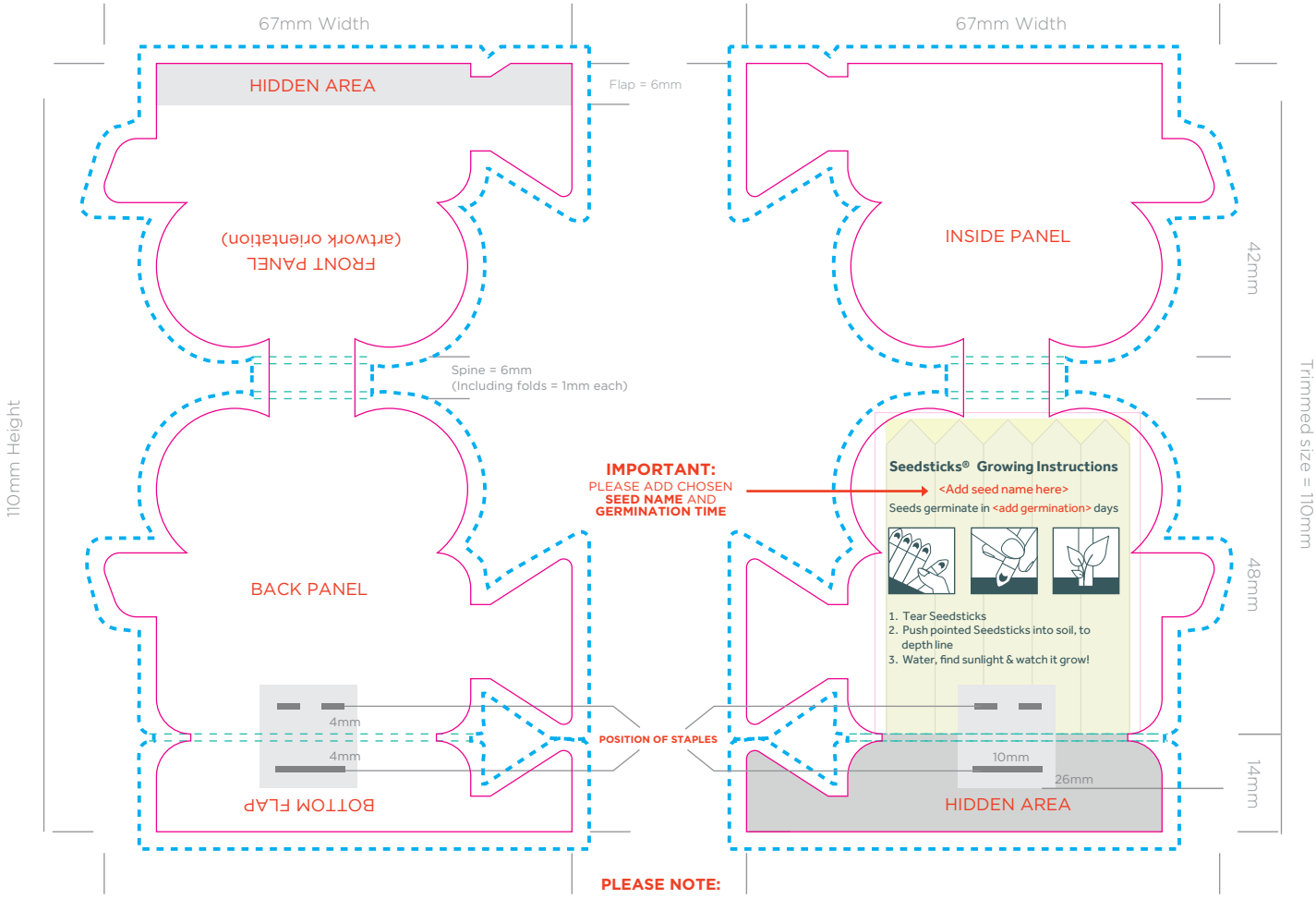
Video Camera Seedsticks®

Spec Guideline (SST-019)

OUTSIDE COVER
4 colour print

INSIDE COVER
4 colour print



IMPORTANT:
PLEASE ADD CHOSEN **SEED NAME** AND **GERMINATION TIME**

PLEASE NOTE:
Staples are used on the final product.

The position of the staples are shown here. Please be aware of this when creating your artwork.

ARTWORK SPECIFICATIONS / REQUIREMENTS

Art must be supplied in CMYK format or PMS colours specified, RGB is not acceptable
All fonts must be converted to outlines
Working file must be compatiable with CS5 - Illustrator
3mm bleed is required beyond the trim lines
Files to be supplied in PDF, EPS or AI format only
A PDF proof will be emailed for confirmation of design for you to sign off prior to print production
No responsibility will be accepted for errors or changes once the artwork has been signed off

KEY

- Staples
- Fold Lines
- Cut Line
- Bleed Line
- Perforation Line
- Hidden Area