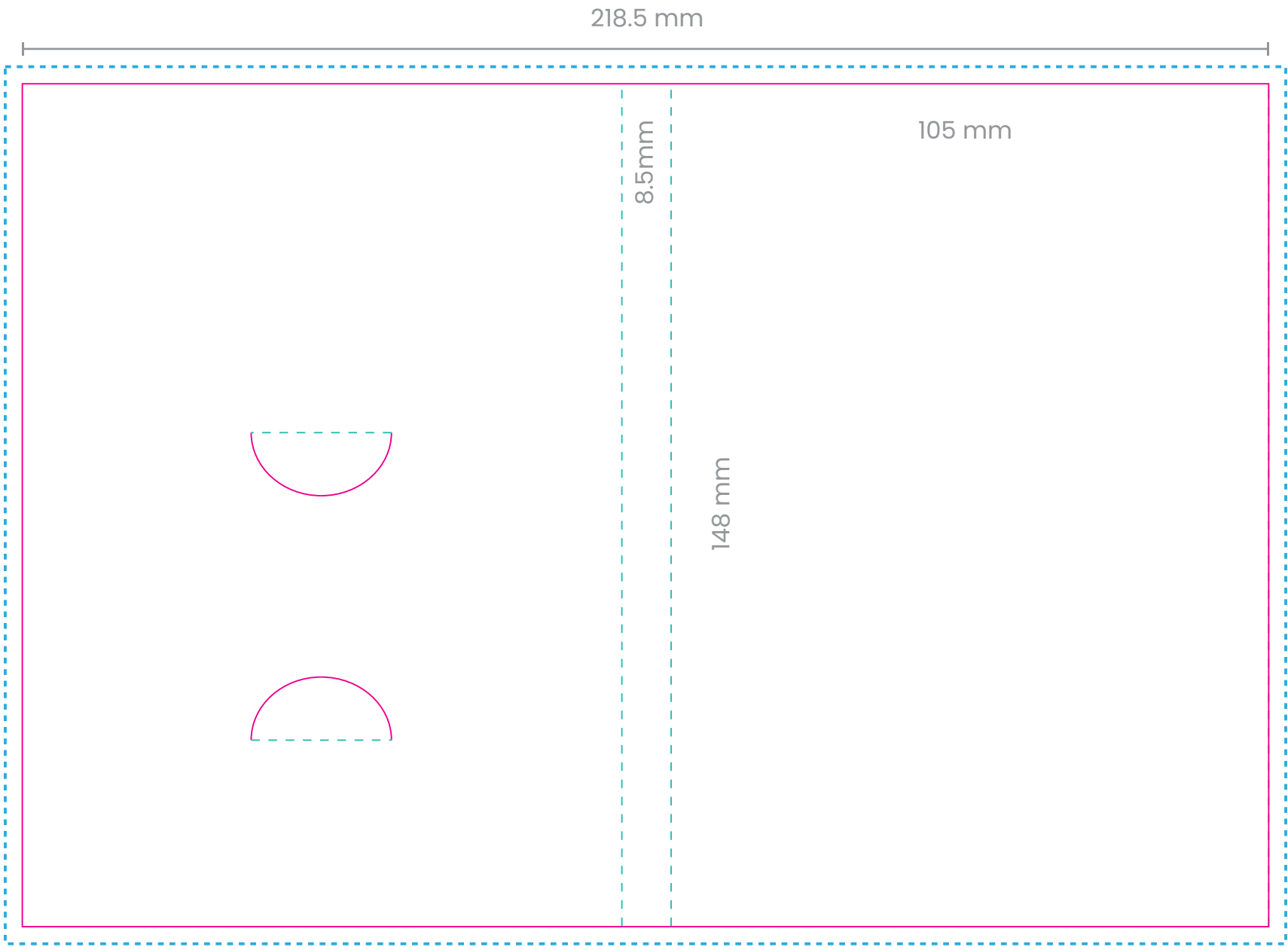


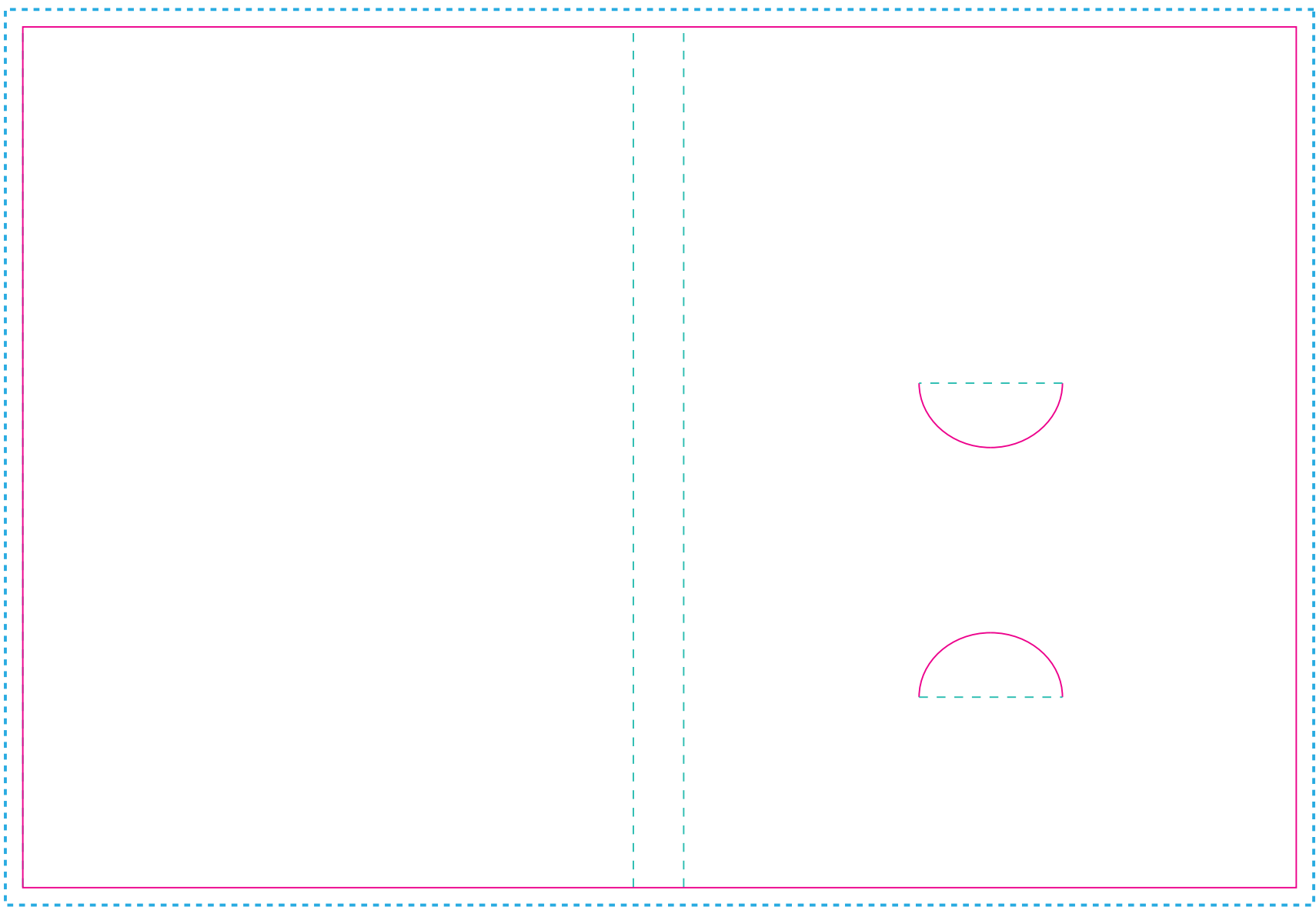
Medium Seedsticks Booklet

Spec Guideline (STA-016)

OUTSIDE COVER



INSIDE COVER



ARTWORK SPECIFICATIONS / REQUIREMENTS

- Art must be supplied in CMYK format or PMS colours specified, RGB is not acceptable
- Working file must be compatible with CS5 - Illustrator
- 3mm bleed is required beyond the trim lines
- Files to be supplied in PDF, EPS or AI format only
- A PDF proof will be emailed for confirmation of design for you to sign off prior to print production
- No responsibility will be accepted for errors or changes once the artwork has been signed off

KEY

- Fold Lines
- Cut Line
- Bleed Line